

Suet-Yiu Leung

Resume

Professional Summary

4 years of solid experience in producing key visuals, compelling text, and high-standard productions. Adept at adapting to diverse working environments while fostering positive relationships with team members. Proven ability to work independently and collaboratively to achieve project goals.

Education

Bachelor of Arts and Science in New Media

City University of Hong Kong
Graduated in 2020

Contact

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✉ leungsuetyiu@gmail.com

Portfolio

🌐 suyucharisma.com

Work Experience

Multimedia Designer

Multi-Company
2023.01 - Present

Created visually appealing weekly leaflets, social media posts, and website banners for clients, ensuring adherence to their brand guidelines and company visual style. Utilised Adobe Illustrator and Photoshop to deliver high-quality designs;

Edited engaging videos for social media platforms, including IG reels and video posts, using Adobe Premiere and Final Cut Pro. Additionally, crafted attractive motion graphics using Adobe After Effects to enhance product videos.

Production Assistant

MakerVille Limited
2022.01 - 2022.12

Produced 8 rough and final video cuts weekly for broadcasting on free television channels and social media platforms. Utilised software to incorporate music, dialogues, graphics, and effects into the videos, ensuring high-quality production

Assisted directors in the planning and production of video shoots, contributing to one video shoot every two months. Monitored the production budget to track expenditures and provided supervision for wardrobe, hair, and makeup needs. Maintained schedules, managed deadlines and collaborated closely with team members.

Marketing Executive

Buyandship Limited
2020.09 - 2021.12

Conducted daily updates of copywriting and visuals for Facebook, Instagram, and YouTube channels, as well as the WordPress Blog across three regions. Implemented a content strategy that resulted in a 10% increase in regular engagement. Created three posts daily, featuring updated audience-centric content and visually appealing visuals.

Managed and supervised marketing materials, utilizing Adobe Illustrator, Photoshop, Premiere, and Canva. Designed informative graphics, retouched product images, and edited captivating videos for social media, EDM, and website banners.

Skills

▲ Illustrator ▲ Premiere Pro ▲ After Effects
▲ Photoshop ▲ InDesign ▲ Final Cut Pro



#Graphic Design #Video Editing
#Production #Marketing